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PRESENT APPOINTMENT

Metropolitan State University, St. Paul, MN **Aug. 2011 -**
Associate Professor: School of Communication, Writing and the Arts

Rostered Fulbright Specialist **2017 - 2020**

C4D/SBCC RELATED CONSULTING EXPERIENCE

January 2018 – present

UNICEF Bangladesh – Capacity Building in C4D for Faculty

Providing online and face-to-face capacity building activities for university faculty involved in creating C4D curricula. Created and facilitated an online course on C4D on Moodle (c4d.moodle.school) and will conduct research and curricula workshops in June - August 2018.

March 2017 – April 2018

UNICEF Viet Nam – Senior Researcher

Facilitated the development of a national C4D strategy on Disaster Risk Reduction (DRR). The strategy will be developed by the National Government of Viet Nam with support from UNICEF and the consulting team. Project includes C4D capacity building and development of guiding frameworks for strategy development.

September 2017 – March 2018

UNICEF Zambia – C4D/M & E Specialist

Developed of a national advocacy and communication strategy on ending child marriage (ECM). Project included field work, development of pilot and priority activities, monitoring and evaluation framework, and integration with GrZ partners.

June 2017 – present

The Manoff Group – SBCC Specialist, Trainer

Provided technical assistance in training and data analysis for formative research on adolescent nutrition related behaviors and their influences in Ethiopia as part of the Feed the Future Ethiopia Growth through Nutrition program.

September 2015 – September 2016

UNICEF Zimbabwe – C4D/Strategic Communication Specialist

Designed a communication strategy and materials for the Harmonized Cash Transfer Programme (HSCT) and the Child Protection Fund (CPF), in order to improve program efficiency and outcomes, increase adoption of the HSCT process manual among community cadres, and build understanding of program characteristics among beneficiaries and non-beneficiaries.

March 2016 – August 2016

UNICEF Kenya – Senior Research Director

Senior research director in 25-county study of knowledge, attitudes, practices and behaviors related to ten key family practices. Responsible for developing research instruments, training materials, data analysis, and reports.

September 2014 – March 2016

The University of Antananarivo, Madagascar – Researcher/C4D Specialist

Facilitated the development of a research program on socio-cultural determinants of behavior related to 12 key family practices in Madagascar. Responsible for developing training materials, research methods, data analysis tools, and collaborative work with the national university. This assignment was mainly conducted in French with translation into Malagasy.

June 2015 – April 2016

UNICEF Timor-Leste – C4D/M & E Specialist

With Ba Futuru and Rain Barrel Communications, developed a parenting communication program for Timor-Leste. Includes formative research, materials development, community interaction, and development of a KAP research report and an M & E framework.

January 2014 – December 2014

The International Vaccine Institute – C4D Specialist

Developed a short course on C4D. Duties include the creation, development and implementation of C4D-related course materials to be delivered online, followed by interactive discussions, a live webinar, and evaluation of participants' preliminary C4D strategy submissions.

October 2013 – December 2014

The ENGINE Project: Qualitative Data Analysis and Reporting, The Manoff Group

Analyzed and reported on qualitative data related to agriculture, nutrition, antenatal health, and IYCF practices in Ethiopia. Made recommendations for the development of upcoming SBCC intervention.

November – December 2012

FHI360: Desk Review on Multiple and Concurrent Partnerships (MCP)

Reviewed communication interventions addressing HIV/AIDS prevention through abatement of MCP in Namibia and Zambia; developed coding instruments in conjunction with other team members; coded campaign materials such as research reports, videos, posters, and presentations; provided recommendations for future SBCC interventions and research briefs to report preparers. A copy of this report is available upon request.

August 2011/2012/2013/2014/2015/2016

UNICEF/Ohio University Blended Learning Course on C4D

Athens, OH/Johannesburg, South Africa – Since 2011, I have been a face-to-face (and online) facilitator for the Blended Learning Course on C4D. As part of these workshops I have facilitated the rapid development of C4D strategies for organizations working with children. Participants included UNICEF officers in C4D, program areas, and administration.

December 2011

C-Change Program/FHI-360/AfriComNet: Face-to-Face Workshop Facilitator

Nairobi, Kenya - Developed and delivered a two-week SBCC workshop to members of the AfriComNet group, including techniques for creating online learning opportunities in university contexts.

March – May 2009

United Nations Population Fund, Timor-Leste – Research and Facilitation

General reproductive health and family planning baseline data collection

Participated on a research team conducting formative research on sexual and reproductive health in Timor-Leste; trained local researchers on the use of *Atlas.ti* software.

SELECTED RECENT RESEARCH EXPERIENCE

September - October 2017

UNICEF Zambia

Undertook qualitative research in two pilot districts to inform the development of the Ministry of Gender's plan for Ending Child Marriage (ECM).

August – September 2015

UNICEF Timor-Leste

Implemented quantitative and qualitative household survey on parenting practices in four sub-districts as a baseline for the development of parenting program materials.

July 2009 – present

Hospitality and History: Soweto's Entrepreneurs Engage Identity, Technology and Opportunity

This ongoing project focuses on the experiences of small and micro-scale entrepreneurs in Soweto as they navigate the use of Information and Communication

Technologies (ICTs) as they build their businesses. Data collection includes in-depth interviews, focus group discussions, observation, and some ICT-related mapping.

August 2010 – present

United Nations Children’s Fund

As part of the UNICEF/Ohio University C4D Course, I created evaluation reports describing rates of participation, interaction, and feedback from participants for online modules. Data was collected using an online survey tool. A copy of these reports are available upon request.

February 2005 – December 2005

Durban, South Africa: Fulbright Scholar

Muslim Youth and Media: Culture, Values, & Strategies of Action

This study explored the ways in which South Africa Muslim youth and their parents perceived the influences of western media, their reactions to the changes in South Africa since 1994, and the meaning of a Muslim identity in a non-Muslim country.

OTHER CONSULTING APPOINTMENTS

August 2010 – present

UNICEF/Ohio University

Facilitator, C4D Blended Learning Course

Technology Director, C4D Blended Learning Course

March 2011 – September 2012

C-Change Program, Ohio University Without Boundaries

Instructional design/Web design and maintenance

Online course facilitator

December 2011 - Present

Africomnet C-Change Introduction (Public Wiki-based course)

Instructional Designer

PUBLICATIONS

Carlson, A., and Isaacs, A. (in review). Content matters: Family sexual communication and adolescent sexual behavioral outcomes.

Carlson, A. and Isaacs, A. (2018). Technological capital: An alternative to the digital divide. *Journal of Applied Communication Research* 46(2), 243 – 265.

Carlson, A., and Filner, M. (2017). The new version of administrative creep. *The Chronicle Vitae*. Available at <https://chroniclevitae.com/news/1733-the-new-version-of-administrative-creep>.

- Carlson, A. (2012). Social capital and the use of ICTs by small-scale entrepreneurs in Soweto, South Africa. *Communications and Strategies* 86(17).
- Carlson, A. (2012). Creative uses of communication. *C-Capacity Online Resource Center* 13. <http://www.comminit.com/c-change-orc/c-capacity-13.html>
- Carlson, A. (2011). The use of communications technology among commercial sex workers in Johannesburg: Influences of the 2010 FIFA World Cup. *Impumelelo* 7 (Fall 2011). <http://www.ohio.edu/sportsafrica/journal/INDEX.HTM>.
- Carlson, A. (2010). A theoretical analysis of South African identity and audience for the 2010 FIFA World Cup. *Postamble* 6(2). <http://postamble.org/?p=100>.

EDUCATION

Doctor of Philosophy in Mass Communication June 2010

Ohio University, Athens, OH

Dissertation: *Small business and the 2010 FIFA World Cup:*

The use of communication technology in South African micro-enterprise

Master of Arts in International Affairs Oct. 2004

Ohio University, Athens, OH

Concentrations: International Development Studies, Women's Studies, and African language studies.

Foreign Language & Area Studies Fellowship Recipient, 2001-2004

Bachelor of Science in Electrical Engineering June 1992

Michigan Technological University, Houghton, MI

Concentrations: Communications & Electronics and French language/literature

TEACHING EXPERIENCE (selected)

METROPOLITAN STATE UNIVERSITY, St. Paul, Minnesota

2017/2018 – Sabbatical

Fall 2016

MDST 485, **Communicating with New Media**

CWA 200, **Creating Change Through Communication, Writing and the Arts**

Summer 2016

MDST 485, **Communicating with New Media**

Spring 2016

MDST 485, **Communicating with New Media**

MDST 583/G, **Online Education and Training**

Fall 2015

MDST 485, **Communicating with New Media**

CWA 200, **Creating Change Through Communication, Writing and the Arts**

Summer 2015

MDST 485, **Communicating with New Media**

Spring 2015

MDST 485, **Communicating with New Media**

COMM 333, **Intermediate Intercultural Communication (online)**

MDST 583/G, **Online Education and Training**

Fall 2014

MDST 485, **Communicating with New Media**

COMM 333, **Intermediate Intercultural Communication (online)**

MDST 583/G, **Online Education and Training**

Summer 2014

WRIT 673, **International Technical Communication**

MDST 485, **Communicating with New Media**

UNIVERSITY OF MINNESOTA

Jan. 2013

Faculty Advisor

Student Project for Amity Among Nations (SPAN) Program

College of Liberal Arts

OHIO UNIVERSITY, Athens, Ohio

Sept 2010

MDIA 586C, **Strategies in Communication for Development**

August 2010

MDIA 313, **Field Audio**

Winter 2010

MDIA 105, **Introduction to Mass Communication**

OTHER TEACHING EXPERIENCE

Assistant Trainer of Trainers, Johannesburg, South Africa

July 2009

Assisted with a two-week training course for department trainers

from the South African Broadcasting Corporation (SABC), funded by the

Asia-Pacific Institute for Broadcast Development (AIBD)

SUPERVISION and MENTORING EXPERIENCE

2015

External Examiner, University of the Witwatersrand, South Africa

The extended parallel process model (EPPM) and insecticide treated mosquito net (ITN) use among pregnant women in Uganda. Charles Kakaire, Candidate, Master of Public Health Research.

2014

Sexual Double Standards: The History, Impact, and Lasting Power of a Survival. Tasha Spawn, Master's of Liberal Studies student, Metropolitan State University. Reader. *Communicating with New Media (MDST 485)*; Student Designed Independent Study (SDIS). Faculty Supervisor, Susie Lanners.

2013

Online Education and Training (MDST 583/G); Student Designed Independent Study (SDIS). Faculty Supervisor, Brett Young.

Communicating with New Media (MDST 485); Student Designed Independent Study (SDIS). Faculty Supervisor, Matthew Rodreick.

INVITED PRESENTATIONS/FACILITATION (selected)

UNICEF HQ, New York: C4D Capacity Development Workshop Dec. 2013
Panels/Sessions Facilitated/Participated:
Innovations Through Web-Based Learning, C4D and New Media

CONFERENCE PAPERS (selected)

Christofides, N., Carlson, A., Mould, D., and Greiner, K. (2016). Les obstacles à l'achèvement du programme de vaccination: Les résultats de trois regions. Paper presented at the **Colloque International "La santé des femmes et des enfants. Des soins domestiques aux politiques publiques."** 1er Colloque francophone d'anthropologie de la santé à Madagascar, March 2016.

Carlson, A. (2015). Communication planning and engaged students: Community partnerships in a social media course. Paper presented at the **American Democracy Project Conference**, June 2015.

Obregon, R., **Carlson, A.**, & Mosquera, M. (2010). Youth, sexual and reproductive health, and media and communication trends in post-conflict settings: lessons from a baseline study in Timor-Leste. Paper accepted for presentation at the **American Public Health Association Conference**, November 2010.

Carlson, A. (2010). A theoretical analysis of South African identity and audience for the 2010 FIFA World Cup. Paper presented at the **National Communication Conference**, November 2010, San Francisco.

Carlson, A., Henderson, J., & Wang, V. (2010). Positioning podcasts for social change: Content, community, and participation. Paper presented at the **Internet Research 11.0 Conference**, October 2010, Gothenburg, Sweden.

- Carlson, A. (2010). The role of the church in the political process: The Saddleback Civil Forum of 2008. Paper presented at the **Association for Education in Journalism and Mass Communication (AEJMC) Conference**, August 2010, Denver.
- Carlson, A. (2009). South African English Newspapers and the 2010 FIFA World Cup: Who benefits from the sporting mega-event? Paper presented, at the **Global Fusion Conference**, October 2009, University of Texas, Austin.
- Carlson, A., (2008). Mobile devices and teenagers in the United States: Creation of personal, social and cultural space. Paper presented, at the **Global Fusion Conference**, November 2008, Ohio University, Athens.
- Carlson, A., (2008). *Indian Delights: A herstory* of community identity, shared values, and gender roles. Paper presented, at the **Perspectives on African Decolonization Conference**, October 2008, Ohio University, Athens.
- Carlson, A., (2008). Voice over Internet protocol regulations: How the FCC's regulatory indecision has opened the door to discriminatory network practices. Paper presented at the **Association for Education in Journalism and Mass Communication (AEJMC) Conference**, August 2008, Chicago.
- Carlson, A. (2008). Media and Muslim youth in eThekweni, South Africa: Culture, values, and strategies of action. Paper presented, at the **Ethnographic & Qualitative Research Conference**, June 2008, Cedarville University, Dayton.

CREATIVE WORK & PRODUCTIONS

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| <i>CO-PRODUCER</i> , "LIBERIA: A FRAGILE PEACE" | 2005 |
| <ul style="list-style-type: none"> • Official selection, Sithengi Film Festival, Capetown, South Africa • Official selection, Athens Film and Video Festival, Athens, OH • Distributed in the United States by California Newsreel. • Distributed internationally by TVF International, London. • Full screening list available. | |
| <i>PRODUCER & EDITOR</i> , "THE INSTITUTE FOR THE AFRICAN CHILD" | 2005 |
| <ul style="list-style-type: none"> • For the Institute for the African Child, Ohio University | |
| <i>PRODUCER, WRITER, & EDITOR</i> , "LIBERIA'S CHILD SOLDIERS" | 2004 |
| <ul style="list-style-type: none"> • Alden Library collection, Ohio University | |
| <i>PRODUCER & CO-DIRECTOR</i> , "LIBERIA'S NEW HOPE" | 2004 |
| <ul style="list-style-type: none"> • For the United Nations Conference on the Reconstruction of Liberia | |
| <i>EDITOR</i> , "USING MEDIA IN CIVIC EDUCATION" | 2004 |
| <ul style="list-style-type: none"> • Southeast Asian Studies Department, Ohio University. • Top five video, U.S. State Department international education | |
| <i>PHOTOGRAPHS. Liberian women peacemakers: Fighting for the right to be seen, heard, and counted.</i> | 2004 |

Trenton, NJ: Africa World Press.

INVITED PRESENTATIONS

- UNICEF C4D Trainers and Facilitators Workshop (C4D Capacity Development: Strengthening Links and Results) Dec. 2012
Innovations in Web-Based Learning and C4D and New Media
- African Studies Lunchtime Series April, 2010
Small Business and the 2010 FIFA World Cup: The Use of Communication Technology among Small and Micro-scale Entrepreneurs in South Africa
- Ohio University: MDIA 486 - Special Topics Winter 2010
Meghan Pierce, Instructor
Serious games and communication for social change
- Ohio University: MDIA 501 - Seminar Winter 2010
Professor Greg Newton, Ohio University
Mobile communications and micro-scale entrepreneurs in Soweto, South Africa
- Ohio University: MDIA 603 - Qualitative Research: *Introduction to Atlas.ti* Winter '09/10
- Section 1: Professor Rafael Obregon, Ohio University
 - Section 2: Professor Karen Riggs, Ohio University
- Ohio University: MDIA (Graduate Special Topics: Digital Divide) Winter '09
Professor Karen Riggs, Ohio University
Presentation of Media Issues in South Africa

REVIEW EXPERIENCE

Proposal reviewer for the International Communication Division '10, '11, '12, '14
of the Broadcast Education Association (BEA) conference.
Helena Vanhala, Chair.

Regular reviewer for journals in the field including *New Media and Society*, *Journal of Communication*, and *Journal of Applied Communication Research*

PROFESSIONAL EXPERIENCE

- PRODUCER & LOCATION SOUND*, "LIBERIA: A FRAGILE PEACE" 2003 – 2005
Various locations in west Africa and the United States, including
Accra, Ghana, Liberia, and the United Nations, New York
- FOUNDING PARTNER*, Dunia Development Resources, Inc. 2002 – pres.
Athens, Ohio, United States
- AUDIO ENGINEER*, WOUB TV & Radio 2002/2007
Ohio University, Athens, OH

GRANTS & AWARDS (selected)

School of Media Arts & Studies Top Graduate Student Instructor	2010
School of Media Arts & Studies Top Student Paper <i>The role of the church in the political process: The Saddleback Civil Forum of 2008</i>	2009
Graduate Student Senate Original Work Grant Funding for dissertation research in South Africa	2009/2004
William Stephen Howard African Student Fund Funding for dissertation research in South Africa	2009
Ohio University School of Media Arts & Studies Dissertation research funding	2009
Fulbright Research Fellowship Durban, South Africa	2005
Ohio University Baker Fund (with Steven Ross, OU School of Film) Funding for continuing scholarship and production of <i>Liberia: A Fragile Peace</i>	2004
Ohio Arts Council Award (with Steven Ross, OU School of Film) Funding for continuing scholarship and production of <i>Liberia: A Fragile Peace</i>	2004
Foreign Language & Area Studies (FLAS) Fellowship , Ohio University University of Chicago	2001-2004 June 2002

SKILLS

- **Research Methodologies:** In-depth Interviews, Focus Groups, Framing Analysis, Content Analysis, Textual Analysis
- **Qualitative Software:** Atlas.ti
- **Statistical Packages:** SPSS, Stata, Excel
- **Production:** Audio for video, live sound, studio audio, camera operation, lighting, non-linear editing
- **Production Software:** Final Cut Pro, Logic, Pro Tools, Photoshop,
- **Languages:** Advanced Swahili, Intermediate French
Beginning isiZulu and Modern Standard Arabic