

# How to Navigate the Main C4D Site and the Discussion Site

We're all accustomed to online communication. But unless you've taken an online course, the process—and discipline—of learning online may be new to you.

Here we introduce you to the online learning platform and how to navigate it. We want to make sure you can focus on the C4D topics once you already know where to find resources and how to engage in discussions. We've tried to keep things as simple as possible, but taking time now to get familiar with the platform will save you (and us) time later.

The online part of the course consists of three modules—Values, Principles and Concepts in C4D, Theory in C4D, and Research. Each module has a list of resources (readings and media), tools and concepts, which you can access by logging on to the main C4D course website, <https://www.ohio.edu/commdev/unicef/> by entering your OHIO user name and password, which have already been provided to you. You will be taken to the following home page:

The screenshot shows the website's home page with a blue header and navigation menu. The main content area features a 'Welcome!' message and a 'Course Structure' section. A sidebar on the left lists course modules and resources, while a sidebar on the right provides C4D program information.

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**COURSE MODULES**

- ORIENTATION
- MODULE ONE
- MODULE TWO
- MODULE THREE

**CASE STUDIES**

**COURSE RESOURCES**

**DISCUSSION SITE**

**WORKSHOP INFO**

**Welcome!**

Welcome to the UNICEF/Ohio University Learning Course on Communication for Development (C4D). We're glad you will be able to join us and we look forward to seeing and hearing from you over the next nine months!

*Before proceeding in the course, we recommend you read about the course by clicking on the links on the right. These seven topics will provide you with useful information about the course design, facilitators, and communication.*

You're at the beginning of an exciting nine-month experience designed to improve your knowledge and professional skills in C4D, apply them to your work for UNICEF, and share C4D experiences and best practices with colleagues.

A first-of-its-kind, the course is designed to reflect rapid changes in the development agenda in recent years and the emerging need for new and enhanced communication competencies. The course responds to two key trends:

1. The increasing emphasis within the UN and the international development community on addressing the behavioural and socio-cultural dimensions of development programmes;
2. A rising demand to understand C4D's links and contribution to UNICEF's equity approach that prioritizes the most marginalized.

**Course Structure**

The course uses a blended learning approach with three phases (click on the image to the right to display the timeline in a new window/tab):

1. An introduction to online learning and three online modules (about 60 hours over 14 weeks)

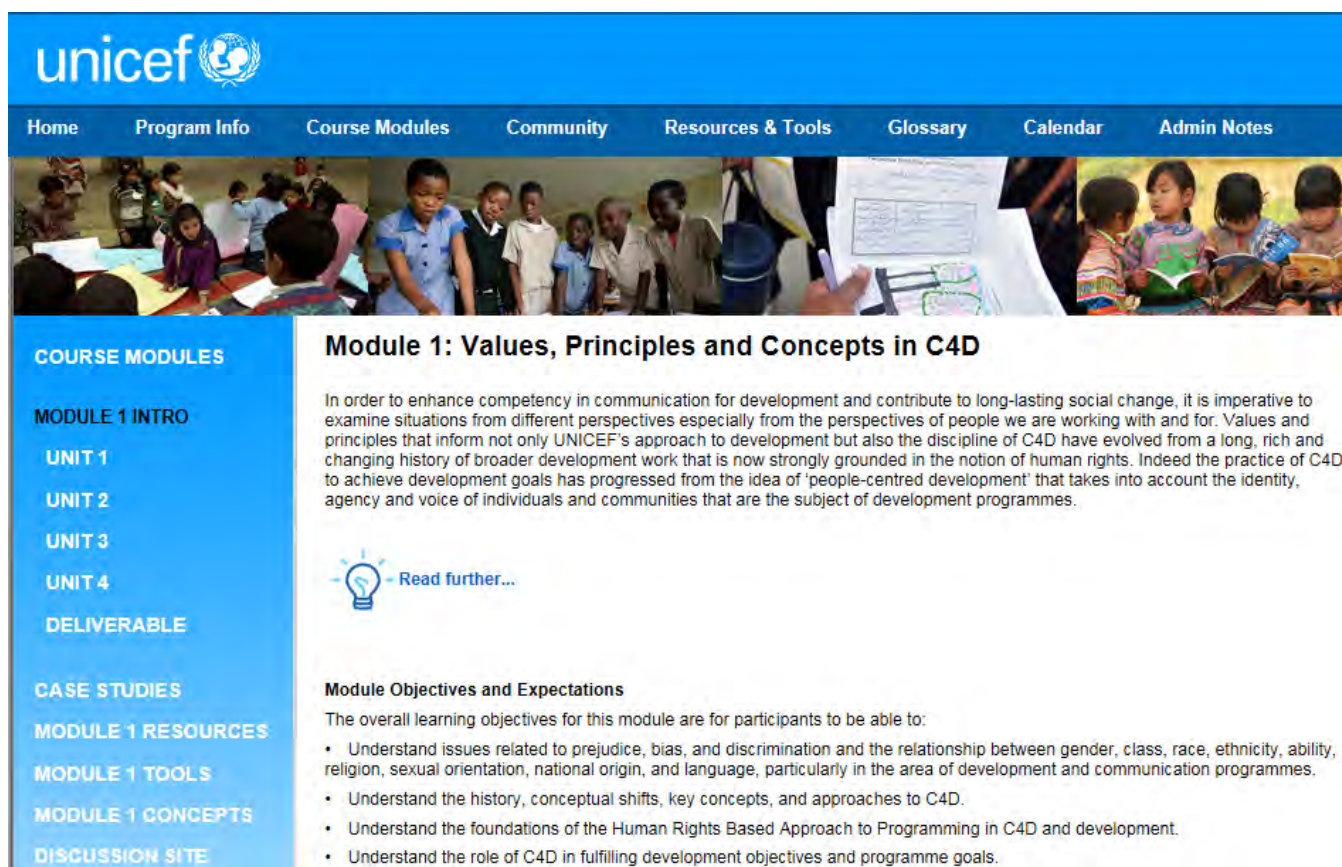
**C4D Program Information**

- Learning Objectives
- Ohio University
- Learning Approach
- Facilitators & Staff
- Course Assessment
- Communication
- Getting Started

**TIMELINE:**

The Admin Notes link at the top of the home page contains administrative information and copies of the letters that were emailed to you. Links to program information and a glossary of key C4D terms are also given at the top of the page.

If you want to access the resources available for Module 1, click on the MODULE ONE link on the left-hand side of the home page. You will then be taken to the following page, which contains all the information pertaining to Module 1:



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**COURSE MODULES**

- MODULE 1 INTRO
  - UNIT 1
  - UNIT 2
  - UNIT 3
  - UNIT 4
- DELIVERABLE
- CASE STUDIES
- MODULE 1 RESOURCES
- MODULE 1 TOOLS
- MODULE 1 CONCEPTS
- DISCUSSION SITE

### Module 1: Values, Principles and Concepts in C4D

In order to enhance competency in communication for development and contribute to long-lasting social change, it is imperative to examine situations from different perspectives especially from the perspectives of people we are working with and for. Values and principles that inform not only UNICEF's approach to development but also the discipline of C4D have evolved from a long, rich and changing history of broader development work that is now strongly grounded in the notion of human rights. Indeed the practice of C4D to achieve development goals has progressed from the idea of 'people-centred development' that takes into account the identity, agency and voice of individuals and communities that are the subject of development programmes.

 [Read further...](#)

#### Module Objectives and Expectations

The overall learning objectives for this module are for participants to be able to:

- Understand issues related to prejudice, bias, and discrimination and the relationship between gender, class, race, ethnicity, ability, religion, sexual orientation, national origin, and language, particularly in the area of development and communication programmes.
- Understand the history, conceptual shifts, key concepts, and approaches to C4D.
- Understand the foundations of the Human Rights Based Approach to Programming in C4D and development.
- Understand the role of C4D in fulfilling development objectives and programme goals.

There are also five (5) case studies that you will use throughout the course. To access these case studies, click on the Case Studies link.

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## Case Studies

We have designed these hypothetical—but realistic—situations to reflect the complex challenges of C4D in UNICEF’s work with children and families. They include the social statistics and data you will need to address the challenges. We are using hypothetical case studies because course participants work in many countries, and we were concerned that some might not consider a case study from another country relevant to their own work. Because these case studies are not country-specific (although we have provided fictional country names) they will help you to understand key issues and strategies, without placing them in a particular context. You will have plenty of opportunity to share and discuss the challenges you have faced in your programmes in the face-to-face workshop.

<b>Case Study 1 Mahanesia</b>	Case Study 2 Azataluena	Case Study 3 Balalya	Case Study 4 Tokrali	Case Study 5 Waheheland
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*Focus: Sanitation and Access to Clean Water*

[\[click here to access country data\]](#)

C4D Opportunities and Challenges

*Water and Sanitation*

Most of Mahanesia’s population does not have consistent access to clean drinking water. An estimated 57% of the

## Navigating the Discussion Site

The next important aspect of your online learning is accessing and navigating the Discussion Site. This is where you will post your comments and reflection papers. It works just like a social network.

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There are two ways of accessing [the Discussion Site](#). You can either access it through the main C4D course website by clicking on the DISCUSSION SITE link on the left-hand side of the page or you can log on to the Discussion Site by clicking on the Discussion Site link on the left-hand side of the page and entering your address and your password.

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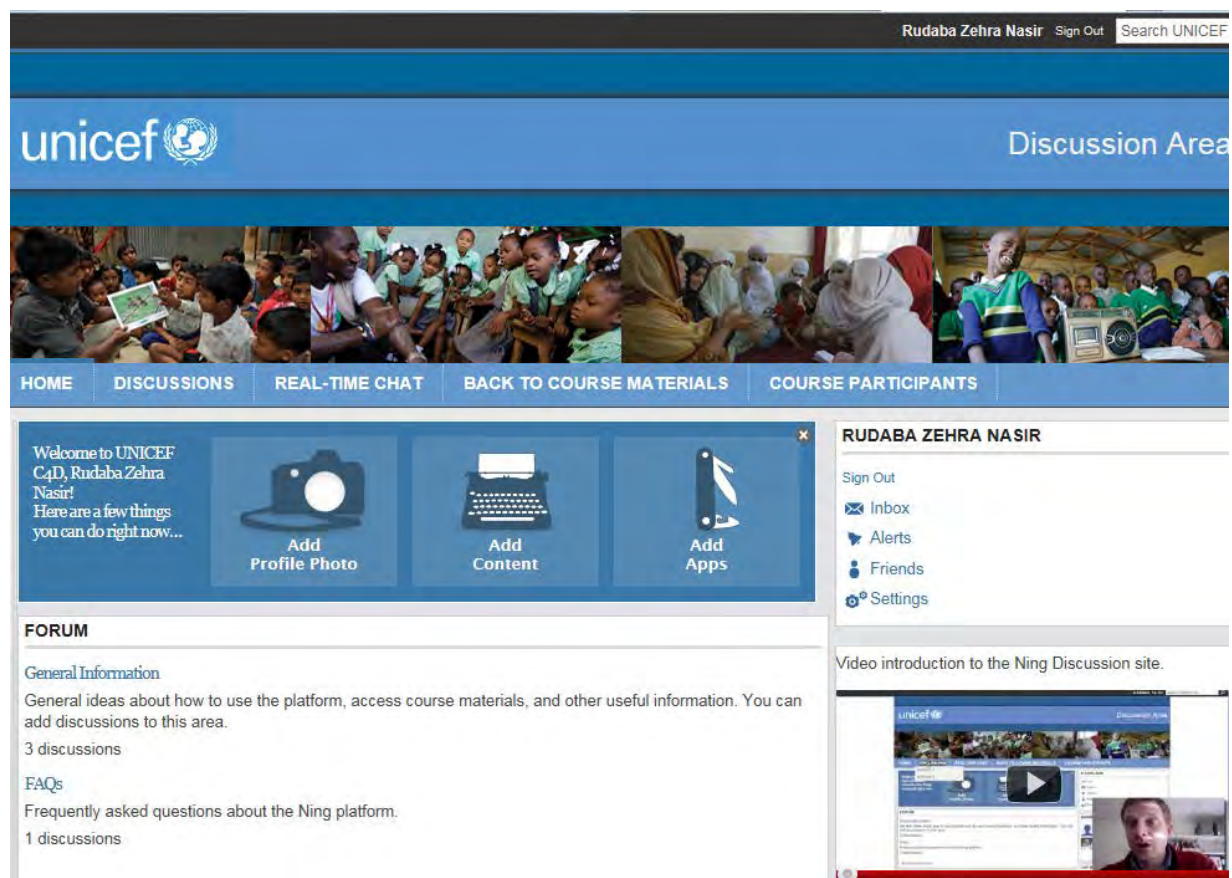
You have already received an email invitation from Andrew Carlson to join the site.

"

The following is the login page:



After logging in, you will be taken to the following home page:



On the home page, take your cursor to the DISCUSSIONS link on top and the following drop down menu will appear:



Be sure of which group you belong to and then click on the relevant group. For example, you have been told you are in Group 1. Click on the Group 1 link shown above. You will be taken to the discussion forum for group 1 which will look like this:

HOME DISCUSSIONS REAL-TIME CHAT BACK TO COURSE MATERIALS COURSE PARTICIPANTS

+ Add

**RUDABA ZEHRA NASIR**

Sign Out

- Inbox
- Alerts
- Friends
- Settings

Video introduction to the Ning Discussion site.

Group 1 Discussions (13)

← Back to Group 1

Sort by: Latest Activity

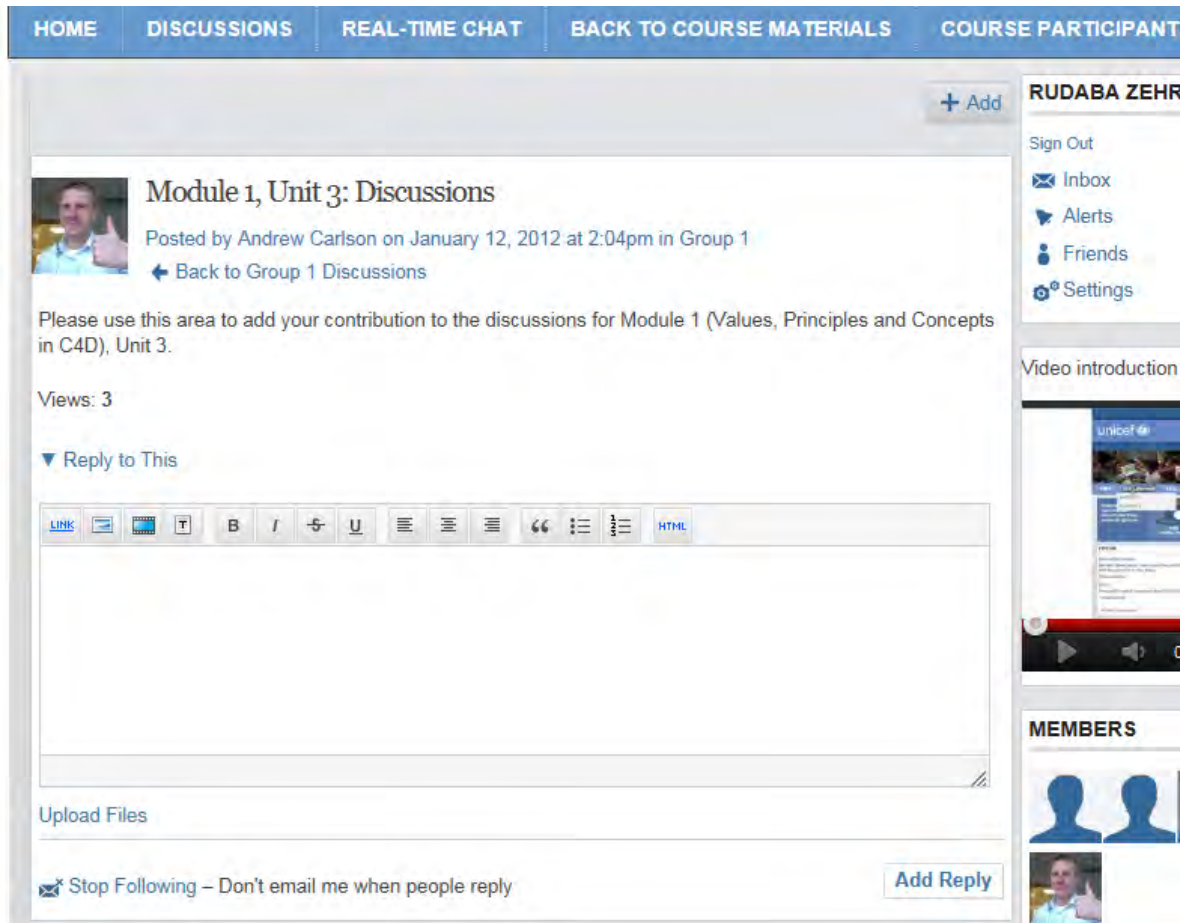
Discussions	Replies	Latest Activity
<p><b>Orientation to C4D Course</b> Please use this area to add your contribution to the discussions for the Orientation to the C4D Course. Started by Andrew Carlson</p>	1	5 hours ago Reply by Rudaba Zehra Nasir
<p><b>Module 1, Unit 1: Discussion</b> Please use this area to add your contribution to the discussions for Module 1 (Values, Principles and Concepts in C4D), Unit 1. Started by Andrew Carlson</p>	1	5 hours ago Reply by Rudaba Zehra Nasir
<p><b>Module 1, Unit 2: Discussions</b> Please use this area to add your contribution to the discussions for Module 1 (Values, Principles and Concepts in C4D), Unit 2. Started by Andrew Carlson</p>	1	5 hours ago Reply by Rudaba Zehra Nasir
<p><b>Module 1, Unit 3: Discussions</b> Please use this area to add your contribution to the discussions for Module 1 (Values, Principles and Concepts in C4D), Unit 3. Started by Andrew Carlson</p>	1	5 hours ago Reply by Rudaba Zehra Nasir

**MEMBERS**

View All

Main Room Members 0

Here, you can not only access a list of other group members but can now also post your contributions to various modules. For example, if you want to contribute to Module 1, Unit 3 discussions, click on the Module 1, Unit 3: Discussions link on the Group 1 discussion forum page shown previously. You will be taken to the following page:



Type in your contribution, add a link, picture, or video, and/or upload a file. Review your work and then click on the Add Reply tab. Your contribution will then be visible to your fellow group members as well as your facilitator(s).

There are two main reasons for using the discussion site. The first is about learning. The purpose of the site is to promote peer learning—the sharing of knowledge, experiences and perspectives. If you send your brilliant analysis of participatory communication in a WASH programme only to your facilitator, your colleagues will not benefit from it and will not be able to comment. The second is logistical. With 25-plus participants and four units in a module, there's a lot of stuff to track. Therefore, although you will have e-mail addresses for your facilitators, we request that you do **not** use e-mail to send postings or assignments. Please post them under the relevant topic heading on the discussion site

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